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MONTRÉAL PROUD TO CONTRIBUTE TO THE 20TH EDITION OF THE FRANCOFOLIES DE MONTRÉAL

Montréal, July 24, 2008 – The Mayor of Montréal, Gérald Tremblay, is pleased to welcome the 20th edition of the FrancoFolies de Montréal, to be held July 24 to August 3, 2008. This international event is an exceptional showcase highlighting music from the Francophonie.

“This year, the FrancoFolies de Montréal celebrate their 20th anniversary. Over the years, this festival has earned tremendous success to become one of the events close to the heart of Montrealers. Year after year, the FrancoFolies have set the stage for leading names in international and local francophone music. With its quality programming, the FrancoFolies help to position Montréal as a French-speaking metropolis and city of festivals,” said Mayor Tremblay.

In May 2008, Montréal announced that it would award a grant of \$200,000 per year for the next three years to the FrancoFolies, as part of a plan that includes an additional investment of \$1.2 million to accelerate festival development in Montréal.

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